

CAN BUSINESS GET ANY COOLER?

2007

SNOWGATHERING

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Sponsor Opportunities



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Wristbands

All participants will be handed out a wristband in order to be recognizable for all activities. The wristbands are not to be removed throughout the entire show. The wristband can carry your company logo so the participants will be exposed to your company during the whole event.

Quantity available: **SOLD! Powered by: Freeones / www.freeones.com**

Wristbands -



Flyers

For flyer distribution we have two different options.

Option I: your flyer will be placed on the welcome desk so it will be basically the first thing participants see upon arrival.

Option II: you hand out your flyer during the event yourself.

Quantity available: several

Flyer on welcome desk € 200,- per flyer

Flyer hand out by yourself € 250,- per flyer

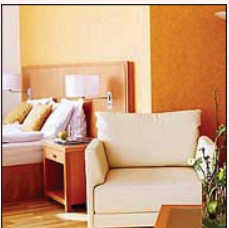


Bag insert

Put your promotional item in the official FreeOnes goodybag. Each participants will get a goodybag upon arrival so they will definitely check out the content! Items must be within reasonable dimensions.

Quantity available: several
4 Powered by: Interclimax, Platinum Bucks, AWM Open, Fantasy Girl Revenue

Bag insert € 250,- per item



Roomdrop

Have your promotional item or flyer in every room of the Radisson Sas Saga Hotel. (approx. 125 rooms)

Quantity available: several
3 Powered by: Platinum Bucks, LFP Group, Euro Revenue

Roomdrop € 500,- per item/flyer



Keycards

Put your company logo on all the keycards.

Our attendees will be exposed to your company logo each time they use their key. Simply the best way to get maximum exposure!

Quantity available: **SOLD! Powered by: BrainCash / www.braincash.com**

Keycards -



Bell Boy Service

Once attendees arrive at the hotel, a bell boy will be waiting for them to welcome them and to carry their luggage to their room. Should you have t-shirts available with your company logo, the bell boys could wear these. Your marketing merchandise will also be added to the roomdrop.

Quantity available: **SOLD! Powered by: Interclimax / www.interclimax.com**

Bell Boy Service -



Banner on our official SnowGathering site

Put your banner on the SnowGathering website (120px x 60px), the banner will be online till the announcement of SnowGathering 2008.

Quantity available: several

Banner € 750,- per button

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Welcome Drink

Take this opportunity so participants can have their first drink (wine or soda) in your honor! Should you have coasters and/or cocktail napkins with your company logo on it, these will be handed out with the drinks.

Quantity available:

SOLD! Powered by: Traffic Cash Gold / www.trafficcashgold.com

Welcome Drink

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Happy hour

What is a good party without some drinks? Nothing! Therefore take this chance to invite our participants to several drinks for the duration of one hour. Should you have beer coasters available with your company logo on it, these will be placed throughout the entire bar.

Quantity available:

SOLD! Powered by:
Interclimax / www.interclimax.com
Fantasy Girl Revenue / www.fantasygirlrevenue.com
AEBN / www.aebn.net
JuggCash / www.juggcash.com

Internet café

The Internet café is one of the most popular facilities at the SnowGathering and therefore a great opportunity for your company to get great exposure! Three PC's will be made available to the participants and your marketing material will be surrounding the participants during the whole event.

Quantity available:

1

Internet café

€ 2.500,-

Entrance to the Blue Lagoon

We will visit with our participants the Blue Lagoon, where they can relax while bathing in geothermal seawater. While they are bathing they will be treated to a delicious cocktail. If you choose to sponsor this activity your promotional item will be placed on all the seats in the different busses so everybody knows who is inviting them to such luxury.

Quantity available:

1

Entrance Blue Lagoon

€ 1.950,-

Massage surprise

Offer 20 of our participants the chance to get a 20 min massage while bathing in the Blue Lagoon! The 20 participants will be selected through a contest so everybody will know you are providing them with such a relaxing opportunity! In order to make everybody happy the rest of the participants will be offered the free use of towels.

Quantity available:

SOLD! Powered by: Interclimax / www.interclimax.com

Massage surprise

-

Breakfast

Your company kicks off the day sponsoring breakfast. Breakfast will be available from 07.00 o'clock to 09.00 o'clock. Should you have table flags, placemats and/or napkins available, these will be placed on all tables.

Quantity available:

3

Breakfast

€ 2.250,-

Lunches

Invite our participants to lunch. Lunches will be held in different locations throughout Reykjavik. Should you have table flags, placemats and/or napkins available, these will be placed on all tables.

Quantity available:

1

Lunch

€ 2.500,-

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Dinner

Dinner will be held at three different locations in Reykjavik (at the hotel, restaurant in Reykjavik and the Blue Lagoon). Should you have any preference for a specific location please let us know. Should you have table flags, placemats and/or napkins available, these will be placed on all tables.

Note: It's possible to get your company logo as an ice sculpture, contact us for details. Drinks not included.

Quantity available: 2
1 Powered by: Platinum Bucks / www.platinumbucks.com

Dinner € 5.500,-



Dinner show

A combination of live entertainment and a lovely dinner. A perfect opportunity to put some extra attention on your company. Should you have table flags, placemats and/or napkins available, these will be placed on all tables.

Quantity available: 1
Dinner show € 7.500,-



Jeep Safari Tour

Our participants will do the Golden Circle Tour while being transported in giant Ford Econoline's! This is likely an experience they will not easily forget! Your logo will be placed behind the windshield and ofcourse your marketing merchandise will be handed out.

Quantity available: 1
Jeep Safari Tour € 9.500,-



Snowmobiling

THE activity none of our participants will ever forget! The guide will make sure our attendees will know that you have offered them this once in their life adventure! After the snowmobiling hot chocolate milk could be served in plastic cups wearing your company logo, should you have these cups available.

Quantity available: 1
Snowmobiling € 9.500,-



Busses

Busses will be used to transport our attendees to the different locations. Your company could provide this service. Your company logo will be placed behind the windshield and marketing merchandise could be placed on all seats.

Quantity available: **SOLD! Powered by: AEBN / www.aebn.net**
Busses -

Extra information

All sponsors get a button/banner on the SnowGathering website (minimum sponsorship 1.500 euros), your company named in the press releases and your logo or banner on the sponsor wall in the hotel. Your company logo will also be printed on the daily schedule which will be used by all persons on all days!

Discount will be applied when purchasing more than one sponsorship.

None of the sponsorships include promotional items unless mentioned otherwise. You need to ship the items to us. Contact us for more details about providing your own promotional content.

If you have your own ideas about sponsoring this event contact us to discuss this matter.

We can not be held responsible for any typing errors.

Contact

If you have any other questions, please don't hesitate to contact Cristina Ponga in one of the following ways!

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